



VISYON

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Info Leaflet

Instant guide that will provide you with all you have to know about the European Youth Diary, and the right methodologies & useful tips on how to conduct interviews properly
visyonproject.eu



Why are you conducting these interviews?

All the opinions, the personal stories, views, and recommendations you will collect through the interviews will contribute to the realization of the **European Youth Diary**. It's one of the main deliverables of the project and it will represent an occasion for

- young people to explore the European Youth Goals and make their voice heard about the topics that concern them more,
- European institutions to be informed about the opinions and the suggestions of the primary addressees of EU youth policies.



The Diary will include:

- The opinions, recommendations and personal stories collected through the interviews
- Who are the addressees and interviewees
- A general introduction to the EYG
- What is the project about

Each one of you will have to conduct 2/3 interviews with young people of your local community (16-30 years old), which will then be processed and embedded into the European Youth Diary. You can choose the goal you consider more interesting.



GENERAL QUESTIONS

To collect data about the identities of the interviewees, the first questions will be about personal information, specifically age, gender, residence, education & current occupation.

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QUESTIONS TO INTRODUCE THE TOPIC

Have you heard about the 11 EU Youth Goals?

Would you like to be more active in the youth policies of your country?

Do you think EU commitments related to youth empowerment are important/effective?

Have you ever taken part in any activity/event related to the EU Youth Goals?

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SPECIFIC QUESTIONS ABOUT THE GOAL

There will be different questions for each of the European Youth Goals but they will all cover specific information:

- views of the youngsters related to the goal's topic;
- recommendations on how to achieve the topic;
- testimonials & personal stories.

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5 easy steps on How to conduct an interview



1. CHOOSE THE RIGHT SETTING

When conducting interviews, it's important to select an optimal environment. Choose a setting that is free of distractions and conducive to honest and open responses. This will help participants to feel at ease and more likely to provide authentic feedback during the interview. This in turn can enable researchers to attain valuable data and insights from the discussion.

5. ANALYSE & EDIT YOUR RESULTS

Conducting an interview is just the first step. Afterward, you'll need to analyze the data acquired to understand how is relevant to your research. You may select the most interesting one for the European Youth Diary.

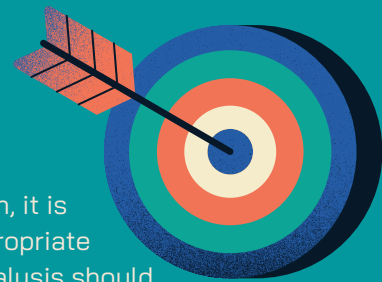
Gathering accurate data for research interviews is essential for success. To help facilitate this process, it's advised to record the session. For in-person conversations, you can use either a camera or voice recorder. Reviewing written notes, transcripts and recordings can help you with this task. Additionally, follow-up interviews can be used to gain additional information if needed.



2. IDENTIFY YOUR TARGET

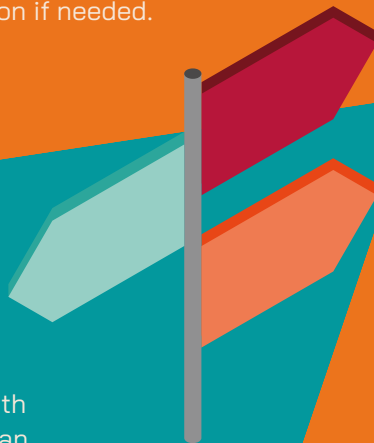
To ensure relevant research, it is essential to select the appropriate interview subjects. This analysis should consider the target audience in order to find participants that are likely to offer meaningful insight into your research topic. Depending on the goal you want to explore, you can consider demographic data like age, gender, education & occupation.

You can also take into account some psychographic data such as personality, attitudes, core values, interests lifestyles & behaviors.



4. USE A GUIDE NOT TO BE LOST

Interviewing can be easier with the use of a guide that you can previously read and consult. Before conducting the interviews, you will be provided with the questions relating the specific European Youth Goals and an info leaflet that sums up all these insights and tips about interviews methodologies.



3. CHOOSE YOUR INTERVIEW METHOD

When deciding which research interview method to use, it is important to consider the characteristics and behaviours of your interviewees.

Take age, habits, and other related variables into account when selecting a method that can provide you with data that accurately answers your research questions. Respect interviewee's differences and find the best method for obtaining detailed insights. It would be ideal to have a face-to-face interview (in person or online), to assure a higher level of engagement and get the opportunity to film some interesting answers. Consider which interview type (phone, video, in-person, etc.) best fits your needs and the needs of your interviewee.



Basically, there are two types of questions:

OPEN-ENDED FORMAT

They involve the use of standardized questions being asked to all interviewees to which answers can be argued and developed. This makes it possible to have a deeper level of conversation and gain a better overall understanding of each individual candidate. This type of approach allows for comparison between different answers obtained for the same question and give the chance to the interviewees to answer in a more personal way. To maximize effectiveness, it is important that interviewees be invited to elaborate further on their responses as much as possible.



CLOSED FORMAT

Closed formats are an effective strategy for obtaining data in a specific situation. When using this method of inquiry, interviewees are presented with limited, predetermined answers from which to choose from when responding to a question. This may be beneficial if you want to limit or guide the responses in a particular context.





BREAK THE ICE!

Make some informal question to break the ice and make your interviewee feel at ease. Your goal is to have a natural, conversational flow - and not ask pre-prepared questions that may disorientate the interviewee. So, before starting with your list of prepared questions, try to create a nice environment and to gain the trust of your interviewee asking things like:

- Why did you join us today?

FLEXIBILITY

Remain flexible with your own questions and try to be general, so that the flow of conversation remains comfortable. From time to time ask general questions like:

- What do you think about when you hear about our project?



INTRODUCE YOURSELF

Introduce the reason of your interview or briefly explain the project you are working on, so that the interviewee will be given a specific aim for his/her contribution. If they understand why they are being contacted, it can increase your chances of obtaining willing interviewees. It may be something like:

'I'm currently working on an Erasmus+ project called VISYON that aims to raise awareness about the European Youth Goals and to give young people the chance to share their opinions and recommendations about EU policies for youth. So, these interviews are one of the main means to achieve it.'





PREPARE IN ADVANCE

Be ready to have a plan B, because the unexpected is always around the corner. For example, gather more contact information than is necessary, so that you don't fall short of the right number of people for your project.



BEWARE OF PERSONAL BIASES

There are no correct or wrong answers, especially when it comes to personal opinions. Try not to influence the answers of your interviewees and don't interrupt them, or you may make them feel uncomfortable by saying their personal considerations aloud.



FACILITATE THE INTERVIEW

If the answer you receive from the interviewee is too brief or not really elaborated, try to facilitate a more developed reasoning by re-formulating the question (it may not be clear), or making some examples, or giving some inputs and encouragement to the interviewee by stating your own personal answer to that, so that he/she may not feel alone or embarrassed.

For example:

- *How do you think the EU could foster a sense of belonging to the European Union among young people? (maybe improving publicity from the EU, providing more formal and non-formal education on the EU in schools and youth settings...)*

How to edit your interviews



How?

The interviews should be conducted face-to-face, ideally in English. If you want, you can conduct the interviews in Greek, but remember to translate them in English. To help you in the translation, check out these websites and platforms:

- [Grammarly](#).
- [DeepL](#)



Format

The interviews should be documented in written form. Each answer should not be longer than 700 characters (some exceptions could apply here, especially for the questions marked 'STORY', if more characters are needed to describe the story in details).



When?

Provide the interviews in a Word document to this email address ekogreece.team@gmail.com before the **31st of July**. If you prefer, you can directly upload the document on [Google Drive](#), in the same folder in which you will find the questions divided per goal.



If you have doubts or need more info

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