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PRE-PRODUCTION

Planning your interview

PRODUCTION

Shooting your interview

POST-PRODUCTION

Editing your interview

Steps of video production



Pre-production

- Have a script, if you have more than one question
- The questions should be good and open

SCRIPT

 Discuss the question(s) with your interviewee, but don't practice!

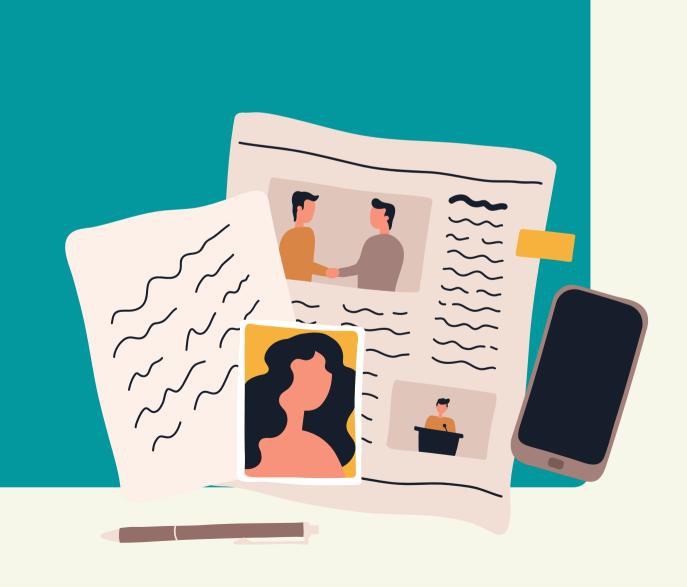
Think about the location: a place with a nice atmosphere, quiet and with a lot of light!

LOCATION TIP!

Pre-production

List of materials you may need

- Camera/phone with good quality
- Microphone (any kind)
- Charger
- Copy of the script
- Small light
- Computer



Lighting

- No backlighting!
- The light should be in the person's face
- Close to a window, if possible, or have a small selfie light

Sound



- If not, use another smartphone and put it close to the interviewee (hidden)
- Clap your hands once you start filming*

Stability of image

- Use a tripod or monopod for perfect stability
- You can improvisewith books or otherobjects

^{*}This will give you a clear visual audio point to synchronize the sound in the post-production.



Being the interviewer

- Make them feel comfortable (make them feel it's just a conversation)
- Keep the eye contact
- React to what they say (silently, ofc)
- Natural, smooth discussion
- Open body language
- Remind them not to speak too fast, pauses between phrases



Frame your shot















Source: DIY Photography











Source: DIY Photography

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Production

EYE LEVEL if possible



Post-production

Editing

- Use a good editing software
- Cut empty times
- Use smooth transitions (not too many, not too much)

Images

- You can alternate w/
 videos of landscapes,
 the setting, people
 talking, things related to
 the topic, etc
- Adjust quality/color if needed

Sound

- Make sure the sound is well synchronized
- Adding background music can make it more appealing
- Copyright free songs







Other tips

Images

- Archives of images
 - Pexels*
 - Unsplash*
 - Pixabay*
 - EnvatoElements*
 - Videezy*

* All Materials are free of charge and without any sort of copyright

Other tips

VIDEOS

- Archives of videos
 - Pexels*
 - Pixabay*
 - Videvo*
- Edition apps/programs
 - CapCut*
 - PremierePro
 - Filmora, etc.

- MixKit*
- EnvatoElements*
- Videezy*

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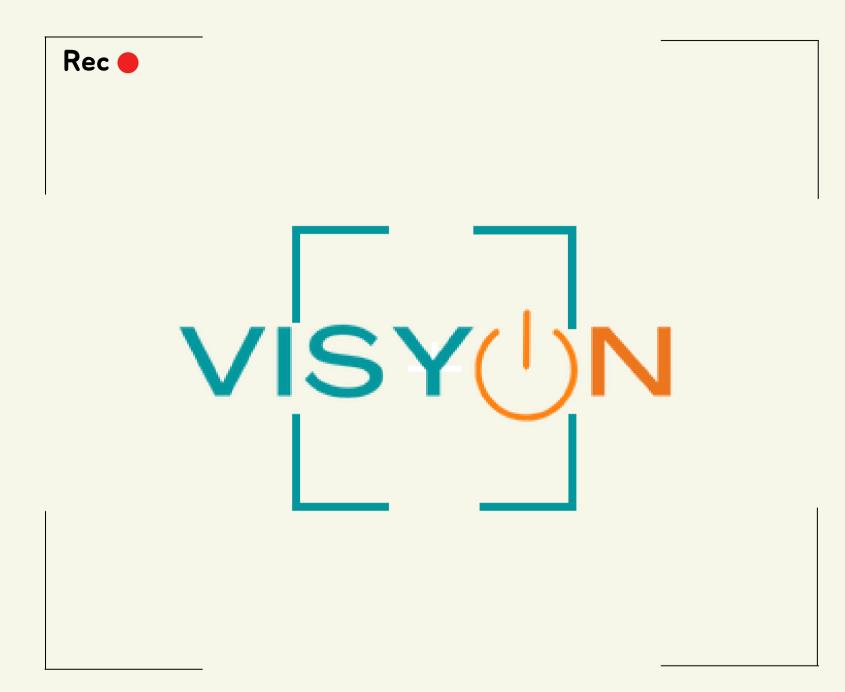
Other tips

SOUNDS

- Archives of music
 - Videvo*
 - Pixabay*,
 - MixKit*
 - EnvatoElements*

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Thank you for your attention!

















